

RISCO Group's E-News January Edition

During what has been a challenging 2009 for us all, particularly in the commercial sector, I am pleased to see that some of you have managed to grow your business, mainly in the domestic sector and especially in wireless systems and life safety accessories. This may well be partially due to the knee jerk reaction to the incidence, or fear of, increased domestic burglary in a 'downturn' economy but also as a result of deliberate focus by a number of you into this sector until the commercial market 'bounces back' (as surely it will, it's just a question of 'when?').

Whatever kind of a 2009 you had, I take this opportunity to wish all RISCO Customers a prosperous New Year.

I can assure you that in 2010 we will continue to do what we can to assist your profitability by offering our monthly promotions in addition to launching some new products that may provide you with some opportunities for 'added value' sales to your clients. These will include a new illuminated sounder; a range of wired IR Beams; wireless active beams (for up to 5 metre range and 2.5 metres height) and later in the year, a new line of detectors. Look out for the details in forthcoming newsletters!

I look forward to seeing you soon, and again, very best wishes for a prosperous 2010 – bring it on!

Bob Cotterill
Managing Director

New sales staff

Gavin Brookes - Sales Co-ordinator, East UK

Based in Nottingham, Gavin joins the sales team to look after the East UK region. Prior to joining RISCO Gavin worked for a number of years in the accounts division of Pretty Polly, MYK Logistics and Pendragon.



Considering a change of career Gavin decided on sales, firstly selling cars and jeeps, and the last couple of years working for a printing company. On joining RISCO 1 month ago, Gavin has undergone his product training and is feeling at home already. He is very excited to 'get stuck in'.

Margaret Clegg - Sales Co-ordinator, North West

Margaret (Mags) has joined RISCO from Timbmet, a timber merchant & manufacturer, where she worked for 4 years as sales co-ordinator. Following redundancy Mags worked in another sales role before joining RISCO Group.



After her training Mags will take care of the north west region, alongside Allison Tomlin and Patricia Jones.

Customer Training

At RISCO Group UK, we think of our customers and ways to improve our products and services. We have recognised that training is as important as any of the tangible products we offer and one of the most essential components of our commitment to backing our products with service.

We have a two dedicated Training Executives with hands on experience to provide expert installation techniques and training on our products.

For more information about available training dates please contact Alyson Hartley on 0161 655 5538 or email: training@riscogroup.co.uk

Twin Beam Detectors

RISCO's twin beam infrared photoelectric detectors are designed for a wide variety of residential and commercial outdoor applications, providing reliable and cost effective perimeter protection of buildings, fences, warehouses, factories, car parks, gardens and many other applications. For more information please [click here](#).



Codes:

RBM7115 15m IR Twin Beam
RMB7225 25m IR Twin Beam
RMB7250 50m IR Twin Beam
RBM7275 75m IR Twin Beam
RMB71P 71 Pole Bracket
RMB72P 72 Pole Bracket

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